

CATALOG EXPERIENCE & ENGAGEMENT

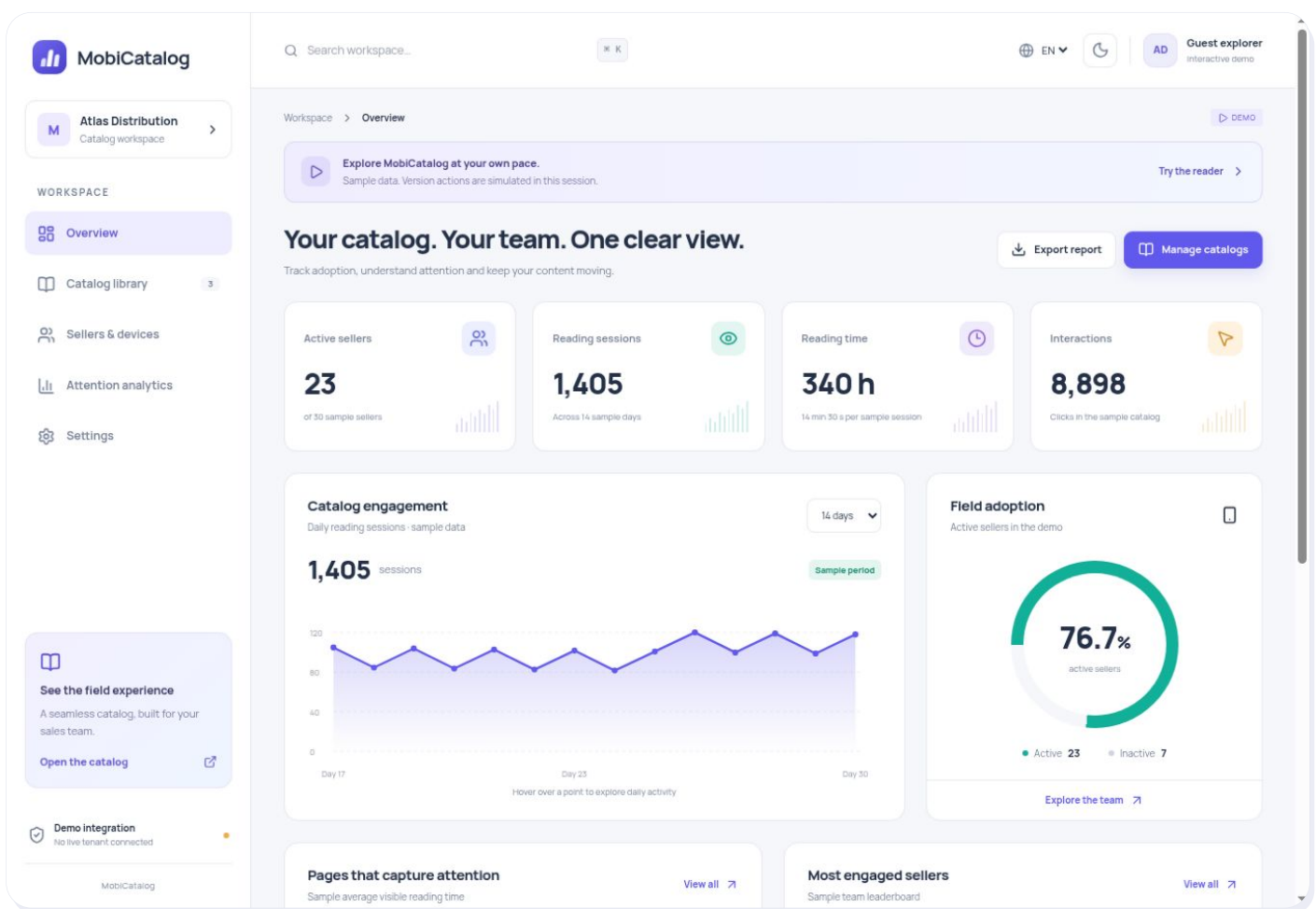
Your catalog. A clearer view of the field.

Bring the reading experience, sales-team visibility and content insights into one workspace. Explore MobiCatalog with an interactive customer demo.

Read

Explore

Understand



Actual English demo interface. Sample organization, devices and figures are fictional.

For sales teams

Find pages quickly and keep the catalog conversation moving.

For managers

Explore participation and seller activity in a shared view.

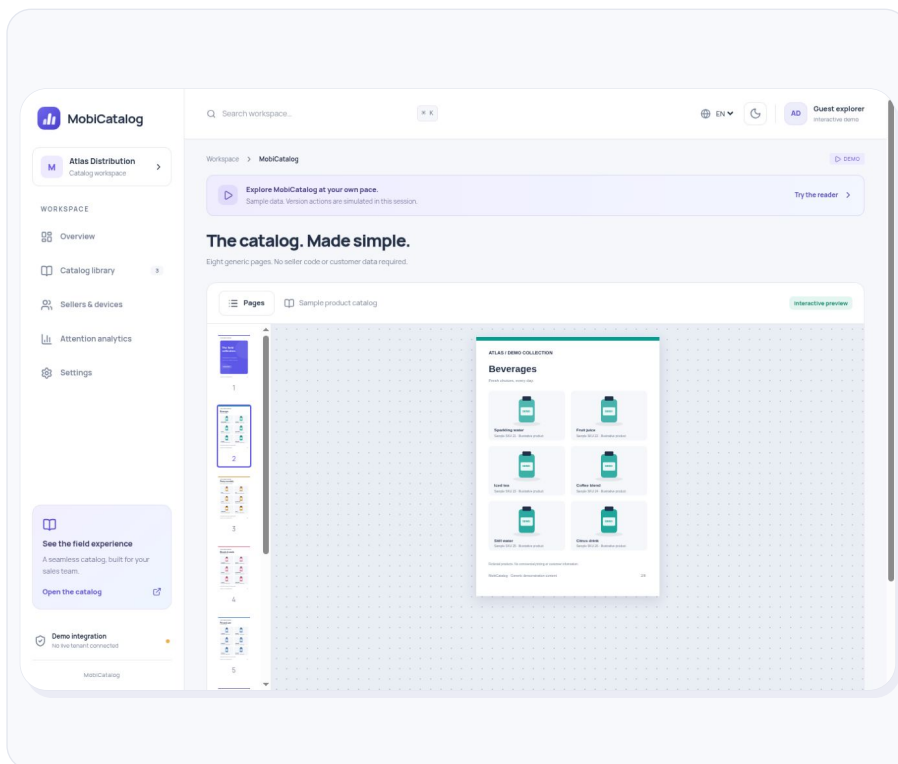
For marketing

Compare page engagement to guide content discussions.

CONTENT & FIELD EXPERIENCE

A simpler reading experience. A clearer content workspace.

Move through the sample catalog, return to a page and explore the version library. The experience is designed around the daily use of field sales teams.



A focused reader

Browse naturally

Page thumbnails and arrow-key navigation.

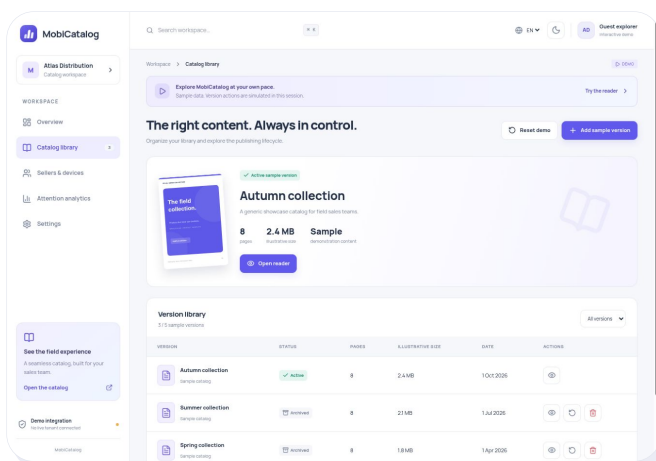
Read comfortably

Zoom controls for a closer look at the content.

Pick up where you left off

The demo remembers the last page in this browser session.

Actual demo reader. Generic sample products; catalog content shown in English.



Explore the version lifecycle

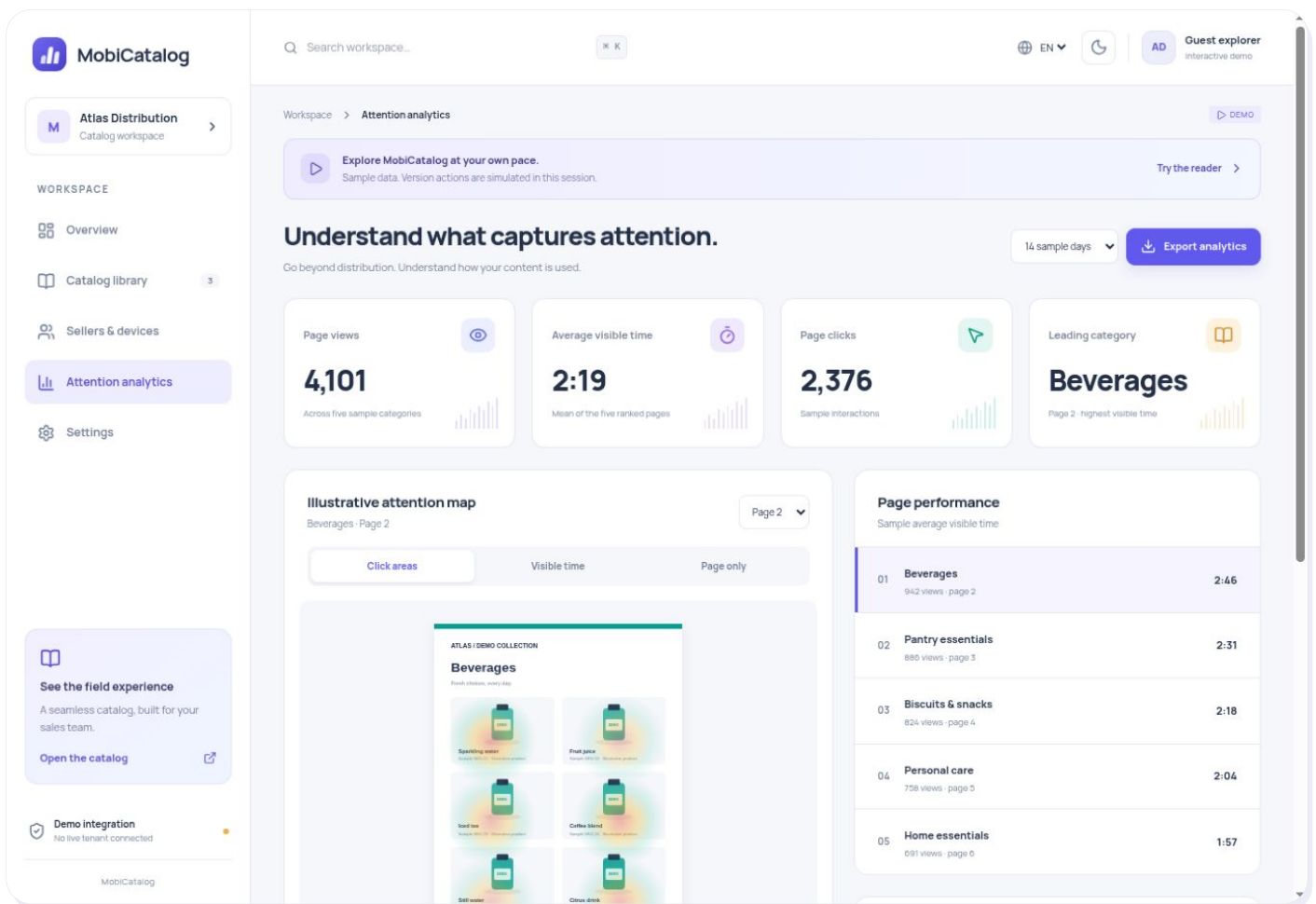
Review active and archived samples. Try adding, activating and removing versions, with confirmation for sensitive actions.

Up to five sample versions. Actions are simulated within the session; previews use the same eight-page catalog.

ENGAGEMENT & ADOPTION

See attention. Ask better questions.

Explore page views, visible time and clicks. Compare categories and review participation to frame a more informed conversation about your content.



Actual demo analytics. The attention map is illustrative; figures are fictional.

Your pilot, your success criteria

01 Define the scope

Choose the catalog, device groups and priority use cases.

02 Validate readiness

Review integration, metrics, permissions and publishing.

03 Agree acceptance

Set measurable criteria before a wider rollout.

Demo data is fictional; attention maps are illustrative and version actions are simulated. Persistent PDF publishing and production analytics remain to be completed and validated before rollout.

Explore MobiCatalog.

mobicatalog.mobiconnect.co/demo

